

Organizational Marketing to the Corps of Cadets

Student organizations are highly encouraged to promote their organization and their events to cadets through two primary ways.

Outfit meeting visits

- Organizations may make brief announcements to outfits during outfit meetings on Sunday nights.
- Outfits meetings start at 9 PM and usually last around 30 minutes.
- You may bring informational flyers or other items to pass out.
- Please contact the Corps Public Relations Officer or Sergeant in advance (no later than the previous Wednesday).
- Consider sending at least five organization representatives; in order to go through all 10 corps dorms, organization representatives will be split into at least five groups to go to different dorms simultaneously.
- Please meet at the arches on the Quad at 8:40 PM on the Sunday you are speaking to outfits so that you can be divided up into groups and given a cadet escort.
- No organization representatives are allowed into the dormitories without a cadet escort.

Flyers

- Organizations may submit flyers to be passed out to each outfit or to be posted on Corps dorm doors.
- Please submit the flyers to Guard Room. Flyers must be held together by clip, rubber band, etc.
- Flyers for outfits need to have a note attached asking that they be distributed to each outfit. 40 flyers per outfit will take care of all of the Corps outfits.
- Flyers for the dorm doors should have a note attached asking that they be placed in the Corps Public Relations Officer's box in the Dorm 2 hallway. 40 flyers will cover all of the doors.
- All flyers should have a clear date of event, after which they will be taken down. If the flyer is not for an event on a specific date, please add an "expiration date" in the lower right hand corner. This should be a maximum of two weeks after the flyer is submitted to Guard room.
- Please note that the Corps Commander may refuse to post flyers at his discretion.

Thanks and Gig'em,

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